

## **(Shop Name) creates unique quilts in support of Susan G. Komen for the Cure**

(City, State) (Month, Day), 2008 -- Better Homes and Gardens with American Patchwork & Quilting announces the 2008 Quilt Pink charity auction. Beginning May 1st at 8pm EST, Quilt Pink will be launching the official charity auction of hundreds of quilts to benefit Susan G. Komen for the Cure to end breast cancer.

Thousands of quilters across North America have come together in support of raising money and awareness by creating unique "Pink" Quilts in the aid to eradicate breast cancer, one stitch at a time.

Locally, a Quilt Pink event was hosted by (Shop Name) in (City, ST) at (Address, Shopping Center, and/or other venue). (Name), owner of (Shop Name), sees Quilt Pink as more than just another fundraiser. "(Insert quote here)," (he/she) says.

Each quilt is a unique work of art. And each has its own story:

This year, buyers and sellers will be encouraged to access the Quilt Pink Community Page to comment and share their own personal reasons for participation. The community page, provided by GivingRoom will connect buyers, sellers and supporters in an interactive forum allowing buyers and quilt makers to upload video and pictures. Visit this page at <http://quiltpink.givingroom.com/>

Since 2004, the Quilt Pink campaign has helped bring over 100,000 quilters and non-quilters alike together in fighting the disease that affects 1 in 9 women at some point in their lives.

Starting May 1st, bidders are encouraged to join Quilt Pink as the quilt auction goes live. Please visit <http://www.ebay.com/quiltpink> to both bid and become involved in the community forums.

About Susan G. Komen for the Cure:

In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, we have invested nearly \$1 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

About Quilt Pink:

In conjunction with thousands of retail supports and quilters across the nation, Quilt Pink has spearheaded the creation and sale of over 4,000 quilts to date. All proceeds from this drive have supported Susan G. Komen for the Cure campaign.

About (Shop Name):

Short paragraph about your shop.